

Data use and accessibility at the Danish Business Authority

Kasper Sengeløv Special Advisor at the Danish Business Authority



Datadriven economy - productivity and growth

- "Companies based on big data has a better revenue of 5-6% than other companies"
 - (McAfee og Brynjolfsson (2012); "Big data: The Management Revolution")
- "In a number of sectors Big data can increase productivity of up to 1 per cent per year..."
 - (McKinsey (2011); Big data: The next frontier for innovation, competition and productivity")



Our role

Danish Business Authority data

- CVR Central Business Register
 - 1,5 mio. businesses
 - 1,8 mio. production units
 - 1,2 mio. persons
 - Over 200.000 annual accounts published yearly





Accessibility

- New CVR (Central Business Register)
 - Empowering the user
- Annual Accounts
 - Easy access increases use



- Actions to increase data use and accessibility
 - Hackathons
 - Data Catalogue
 - App Market



New CVR

- New user friendly registration
 - Companies
 - Annual accounts
- New data base
 - Cloud based
- New search engine (Elastic Search)
- New interface for getting data ("CVR on Virk Data")

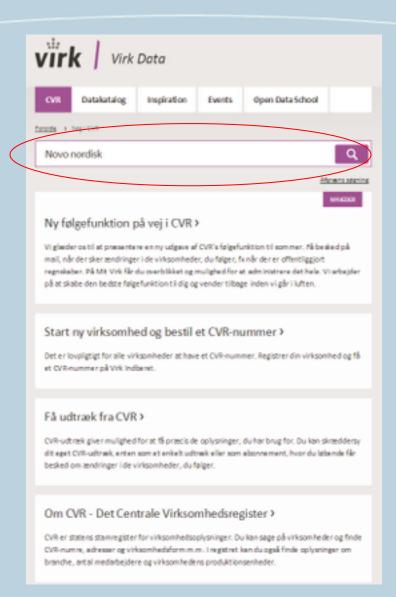




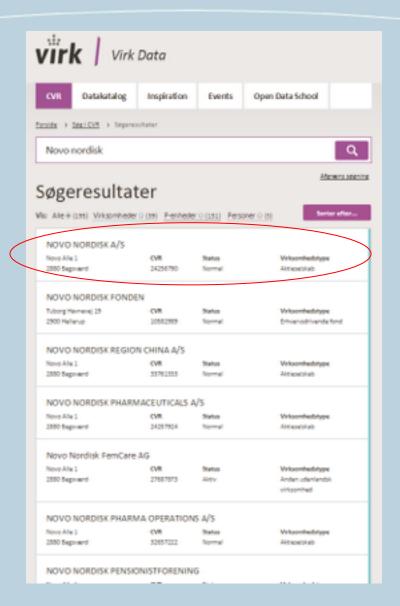
Empowering the user

- We show all the data
- We let the user decide
 - Which data are relevant for the user.
 - Which format they want data in.
- Free data
 - ...unless you need manual processing
- User friendly





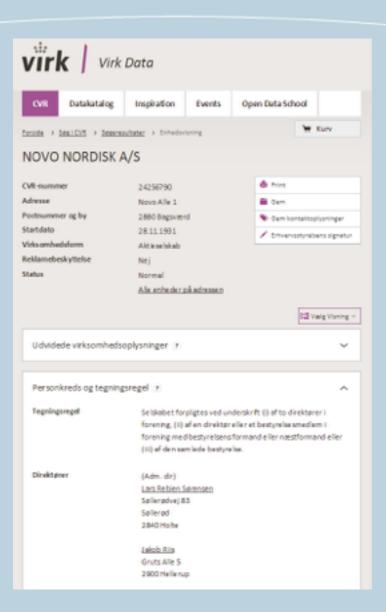






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Annual Accounts

- New CVR (Central Business Register)
 - Empowering the user
- Annual Accounts
 - Easy access increases use
- Actions to increase data use and accessibility
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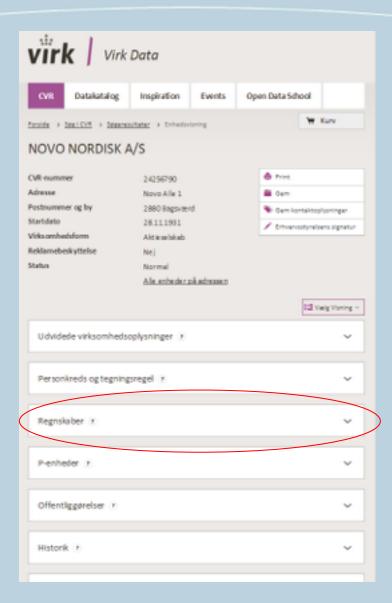


Annual Accounts

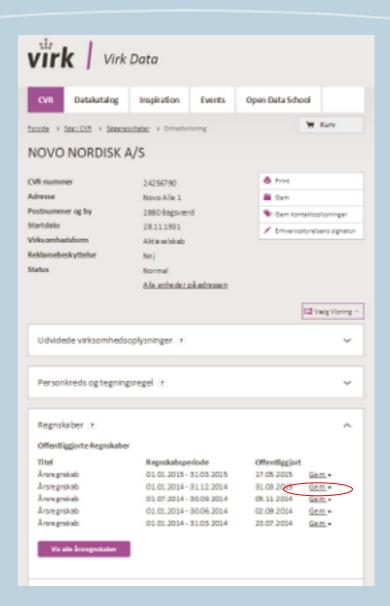
- Free annual accounts
- Easily accessible
- Increased data use by a factor of 5



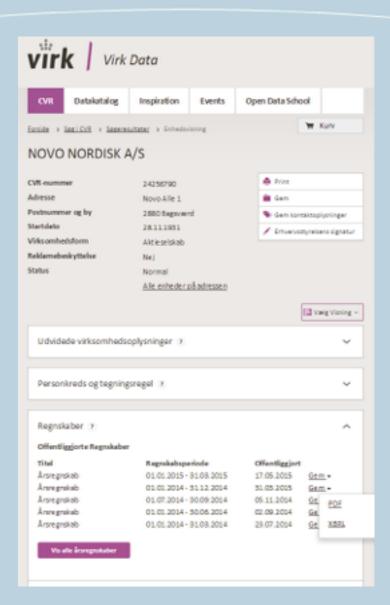




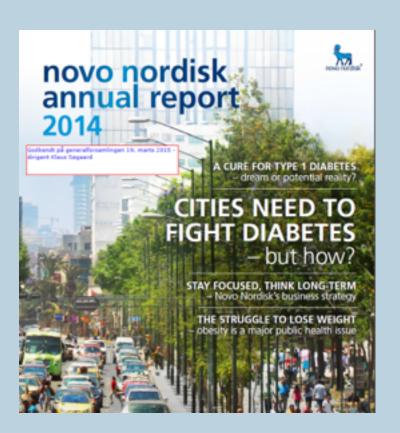












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PDF XBRL



Structured data

- 99% in XBRL
- Big potential:
 - For companies
 - Develop products
 - Data driven decisions
 - For authorities
 - Control measures
 - Risc based advising





Shareholder register

- Registration of shareholdings of 5% and more becomes mandatory
- These data becomes public on the 15th of June 2015 as part of the company profile





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 - App Market

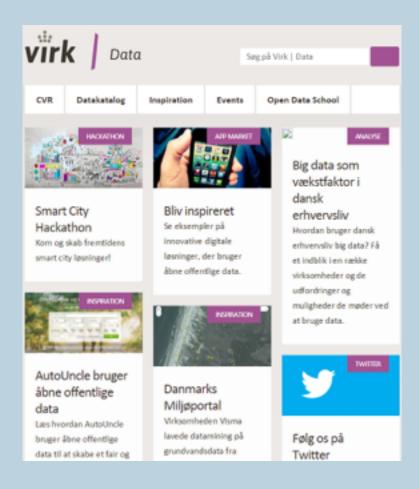


Other actions to increase data use

Hackathons

App Market

Data Catalogue





Hackathons

- Raises awareness of public (open) data
- Facilitates networking between owners of data (public authorities) and users of data (companies)
- Promotes open data and awareness of data use.
- Facilitates new products

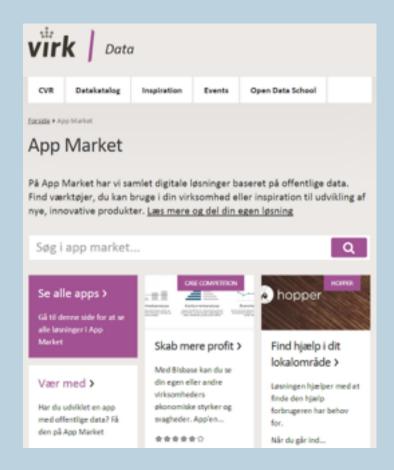
Hackathon

From Wikipedia, the free encyclopedia

A hackathon (also known as a hack day, hackfest or codefest) is an event in which computer programmers and others involved in software development and hardware development, including graphic designers, interface designers and project managers, collaborate intensively on software projects. Occasionally, there is a hardware component as well. Hackathons typically last between a day and a week.



App Market

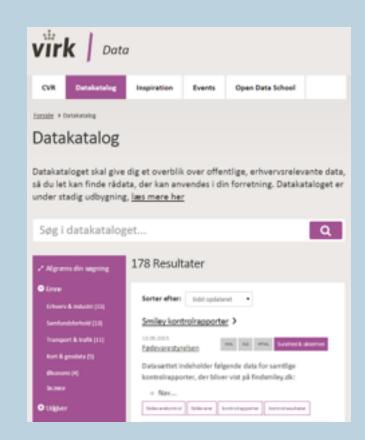






Data catalogue

- One easy access
- Described in a unified way.
- Based on the same idea and technology as data.gov.uk





Thank you

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