

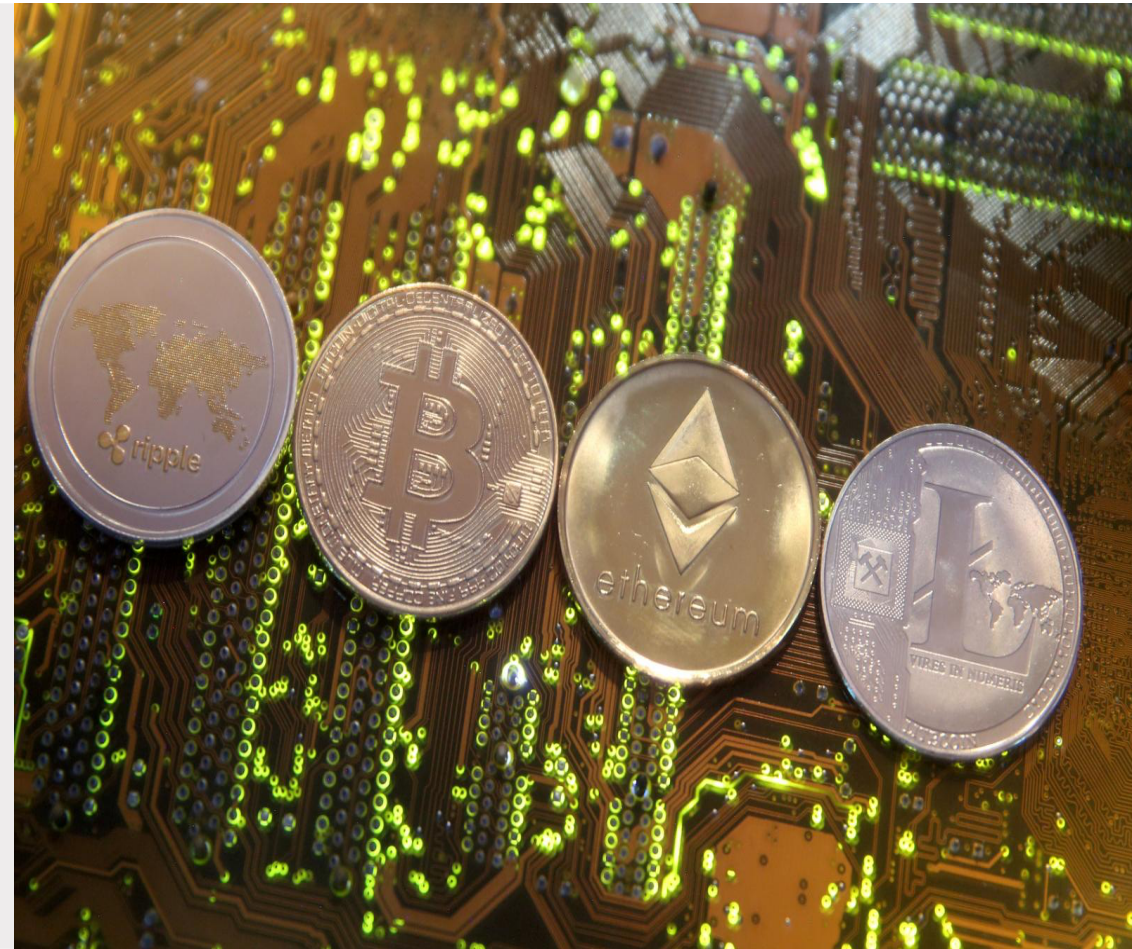
kompany

*KYC at the speed
of business*

Business KYC and the Cryptoeconomy

Cryptoeconomy

- Coins & Tokens
- New Asset class for investors emerging
- Rules needed
- Real-world applications **not replacing governments** any time soon



Source: <https://s3.reutersmedia.net/resources/r/?m=02&d=20180424&t=2&i=1254779166&r=LYNXMPPE3N0JJ&w=2560>

New Investors

- **1 in 5:** Financial institutions are considering trading cryptocurrencies within the next 12 months. Thomson Reuters.
- **100 Crypto Hedge Funds:** *“In 2018 over 100 hedge funds were created that exclusively invest in and trade cryptocurrency,”* says Adam White, Vice President of Coinbase.



Source: cryptoglobe.com

Institutional Investors

Institutional investors moving in:

Goldman Sachs: the first institutional bank in the U.S. that will soon leverage its own money to trade contracts linked to the price of Bitcoin

ICE: the NYSE's parent company, plans to offer its own cryptocurrency exchange

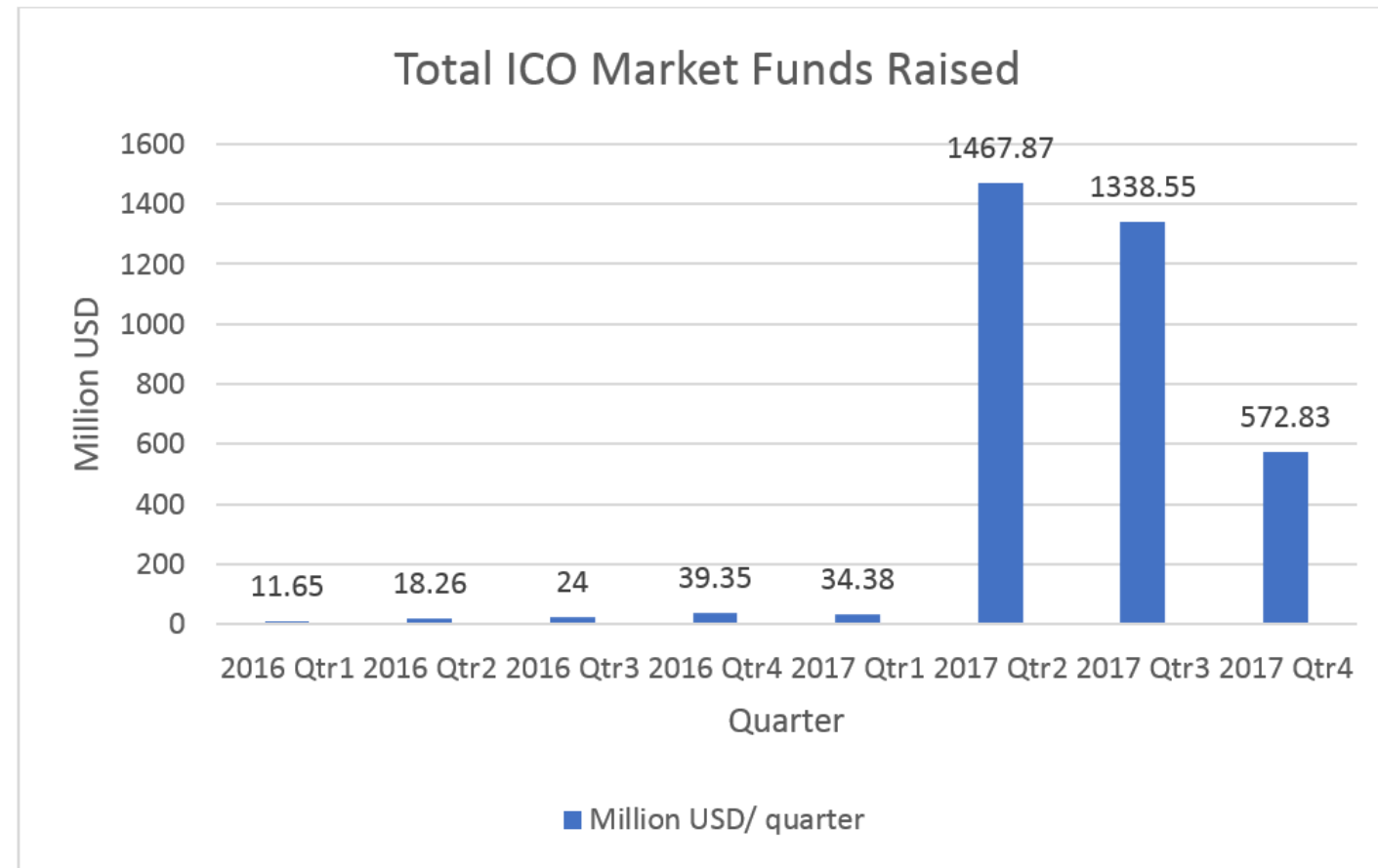
GMO Internet, Japan: announced the launch of a cryptocurrency mining business

SBI Holdings: Japanese financial services company is launching a cryptocurrency exchange

New Asset Class

ITOs & ICOs

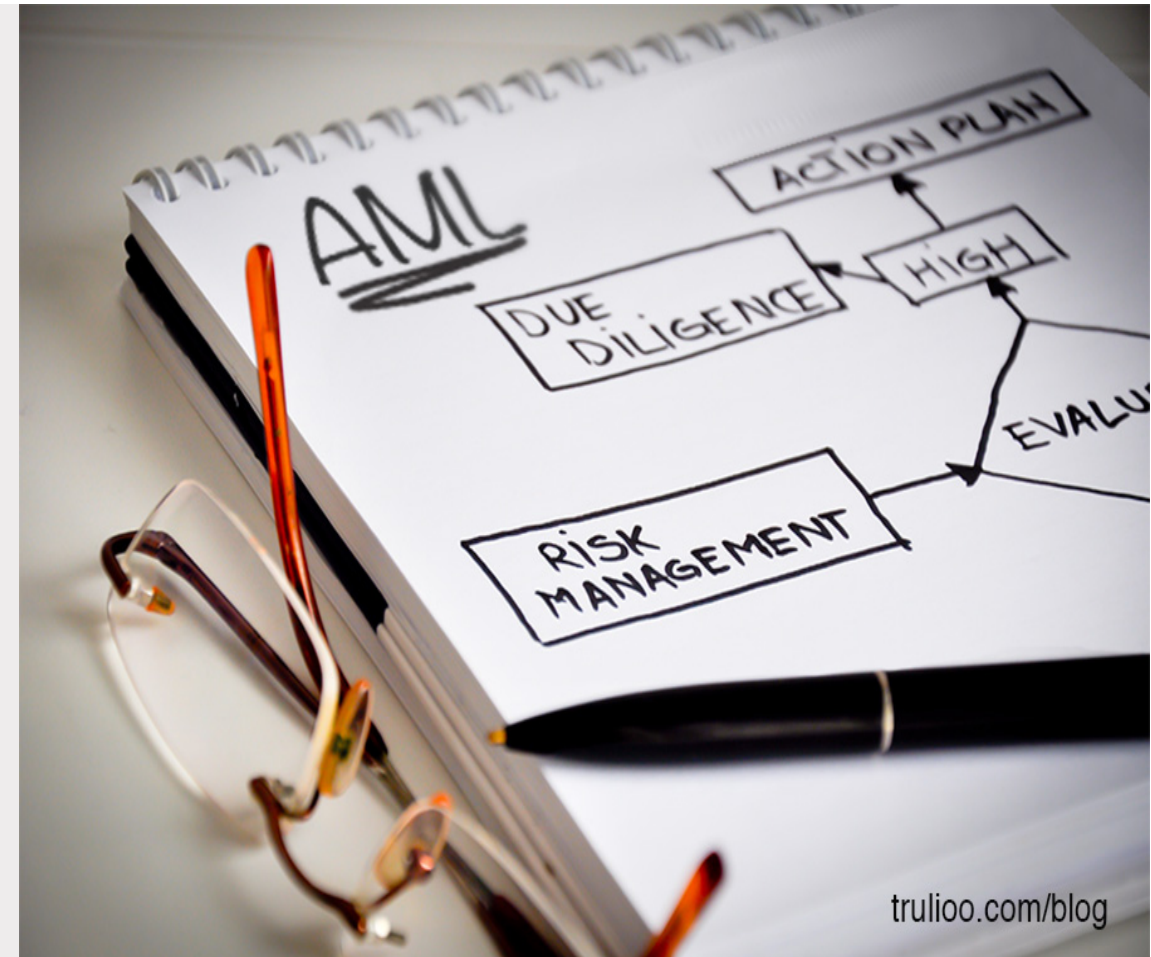
- \$4 billion
- 2x VC investments in blockchain projects



Problem

- Cryptoeconomy historically not regulated
- Regulated investors hesitant
- Regulators starting to apply securities laws and AML rules

It's all about
Trust, Data & Rules



Source:: trulioo.com

4AMLD

- December 2017 - the European Commission, the European Parliament and the Council of the European Union broadened the scope of obliged entities under 4AMLD
- Virtual currencies, anonymous prepaid cards, bitcoin exchanges and wallet services were added to the list of activities carrying the risk of money laundering and terrorism financing
- Preparing for the 6th AMLD to broaden the scope even further

Trusted Data & Automation



Client onboarding:

Automated retrieval

Audit-Proof

Company fillings



Compliance checks:

Customer Verification

KYC / AML Data

Monitoring



Role of Registers

- Part of the Economic Infrastructure
- Integral to KYC
- Trusted Information as utility
- Help develop the future economy

Let's work together!



Source:: Nick Youngson CC BY-SA 3.0 Alpha Stock Images



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Thank You!

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