



# BUSINESS ENVIRONMENT REFORM

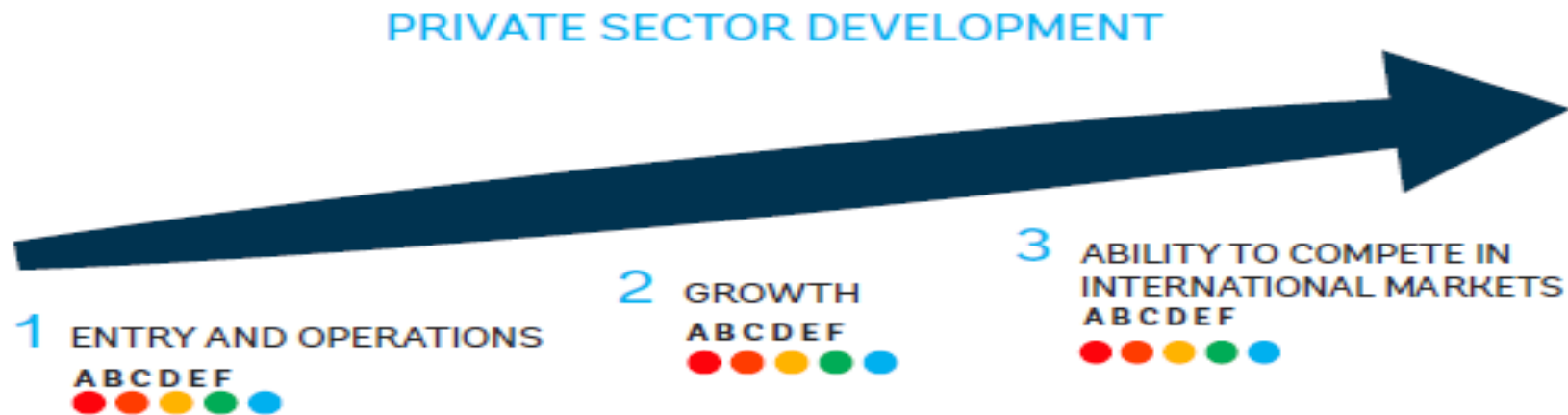
## GLOBAL TRENDS

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# BUSINESS ENVIRONMENT

## WHAT WE DO

- ① help design business regulation
- ② improve regulatory delivery



***Our work enables the investment competitiveness that provides growth and jobs.***

# REFORM THEMES

**Business Entry**

**Companies**

**Fundamentals**

**Business Licensing**

**Inspections and  
Compliance**

**Construction  
Permitting**

**National Quality**



**Infrastructure (NQI)**

# REFORM TOOLS

**Policy and  
Regulatory Design**

**Integrating Gov.  
Services**

**Risk-based  
approaches**

**Transparency and  
Feedback**

**ICT for BE**

**Business process**

# OUR WORK IN ACTION

100 projects in over 70 countries

SOME COUNTRY EXAMPLES....

# BE REFORMS - high on the political

## agenda

- Red tape challenge (2011)
- One-in two-out (2013)

## EU:

- New Better Regulation Guidelines (2015)
- REFIT (2015)

## Canada:

- Red Tape Reduction Act (2015)

## US:

- EO “Using Behavioral Science Insights to Better Serve the American People” (2015)
- One-in two-out (2016)

# OUR PARTNERS IN BUSINESS ENVIRONMENT



Regulatory Delivery



# WHAT'S HOT IN BUSINESS ENVIRONMENT REFORMS?

Shifting the focus of business environment reforms from reducing compliance costs towards **more comprehensive reforms**

Recognizing the **importance of quality data on businesses** giving governments tools for policy making and investors tools to value investing in and accessing new markets

**Supporting high-growth businesses:** how can governments support high-growth businesses rather than supporting businesses just based on size?

How can **businesses work on improving the business environment** without government involvement?

**Operating in a digital era:**

firms can be born global by operating "online", but a strong analog foundation, consisting of regulations that create a vibrant business climate is still essential (WDR 2016);

Applying **behavioral insights** in policy making (WDR 2015)