Regional Registry Portal

Data services that foster cross border cooperation and facilitate regionalization of SEE markets





Population: 70 Mil

Total companies: 2 Mil

Value of cross-border trading: 20 Bil EUR





Population: 30 Mil

Total companies: 1 Mil

Value of cross-border trading: 10 Bil EUR



SLOVENIA



Population: 10 Mil

Total companies: 400.000

Value of cross-border trading: 1 Bil EUR





First Project Partners

Signed MoU to join in

Expressed interest to join in



The rationale to start the portal



Business and Financial

- Thousands of companies trading cross-border and establishing subsidiaries in the other country
- Need for accurate assessment of business partners across the border
- Bringing precise "regional" outlook to "global investors"

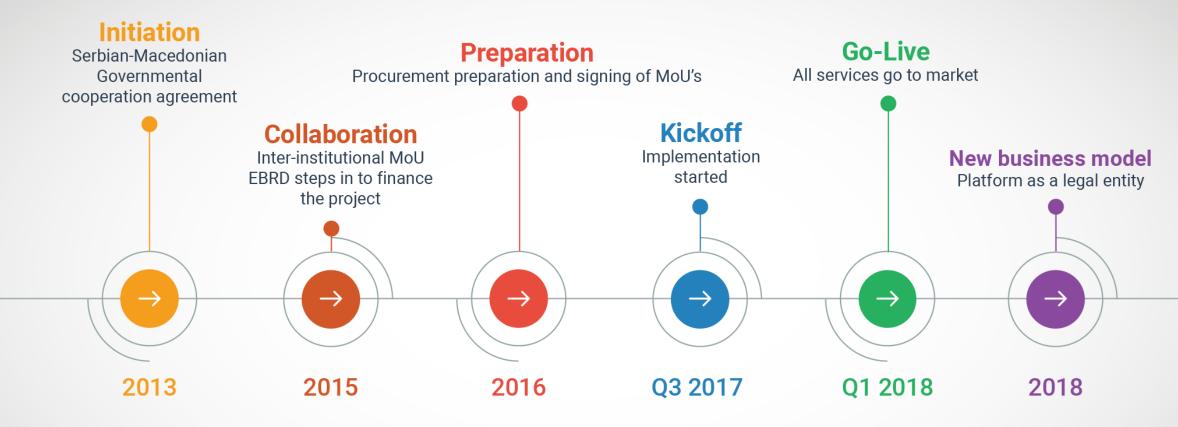
Legal and Institutional

- Similar registry agencies
- Initiative for cross-border recognition of legal acts
- Possibility for interoperability in creating company subsidiaries across borders
- Existing mechanisms to prevent spill-over of "doubtful and fraudulent" business practices across borders

Economic

- Historical regional economic ties
- Value of economic exchange between Macedonia and Serbia in billions of USD

Project background and roadmap



Governmental support

Both Governments gave their full support for the development of an interoperability platform through an international Agreement in 2013

Proposal and financing

EBRD adopts SBRA's project for financing its development, implementation and hosting part. SBRA and CRRM sign a special MoC to kickstart the project

Closing formalities

Starting the procurement and signing of MoU with Slovenia, Croatia and Bosnia

Implementation

Portal development started and first free regional demo services going live

Rollout

All free and commercial regional services for Serbia and Macedonia go to market

Platform outline **DATA IN CLOUD Identity management** Macedonian central **Data collection** register **PLATFORM REPORT** Companies **Data modeling DEPERSONALISED DATA Persons Service provisioning** Billing & payment **Financials** Serbian business registry agency • All registry data are in the cloud, depersonalized for fast macroeconomic searches. • Specific individual reports reside within registries until paid trough the platform. Every registry gets its share

Operational principles



Independence

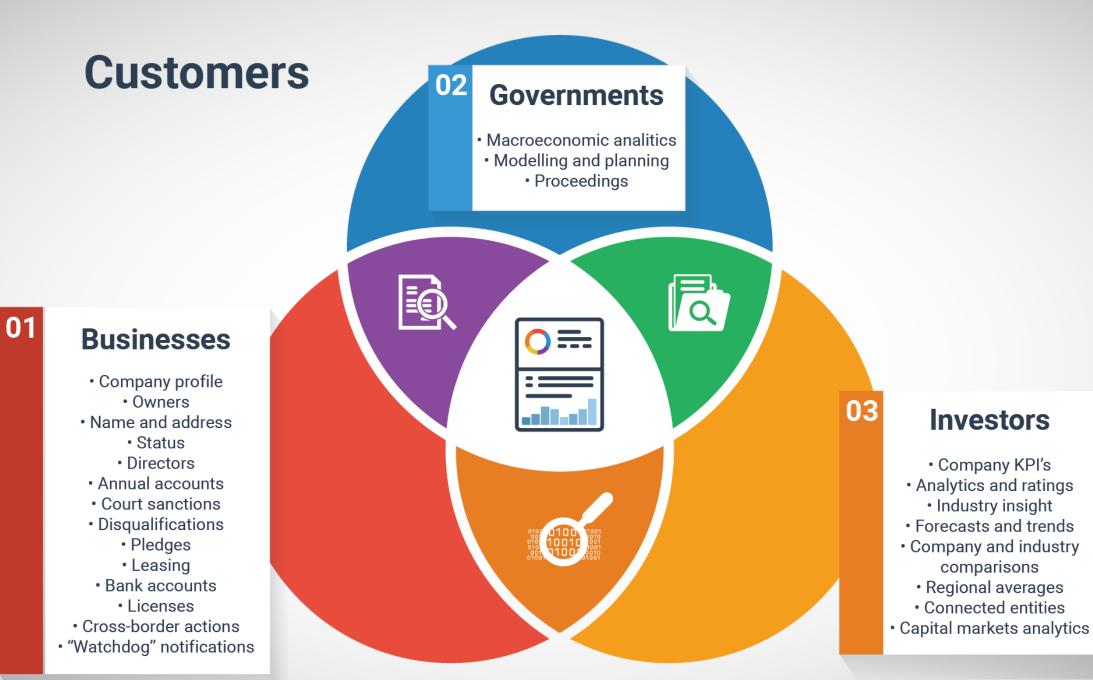
- Not colliding with existing services of either registry – new products
- Every institution can sell its **existing products to different markets**
- Open to new registry members and new data sources

Sustainability

- New revenue streams from mashed-up products and global distribution channel
- Self-sustainable operation from own revenues
 - Clear governance without cumbersome organization

Usability

- Trustworthy data from official sources
- Understandable, comparable data and reports in multiple languages
- Modular design for adding new registry sources and services



Investors

Company KPI's

· Industry insight

comparisons

Market approach ıIIQ 1111111 禄

Free

· Basic access and searches

Fee

- Single-source registry products
- Multi-source reports
- Cross-border analytics
- Value added mashed-up services
- Web services for system integration

Future

- Branch registration
- Transfer of seats
- Cross-border mergers
- Fraud protection (disqualifications)
- Various cross-border registration services

01

Company and person searches

Finding company or persons by name, ID or similar parameters or their connected entities

Initial services

Basic and full company profiles

Historical and current legal, operational and financial data about a company

02

03

KPI's and comparisons

Cross-company and cross-country comparison of operational and financial KPI's of a company

Finding a business partner

Finding a business partner in any country according to any legal, operational and financial parameter registered in official registries

04

05

Macroeconomic searches and reports

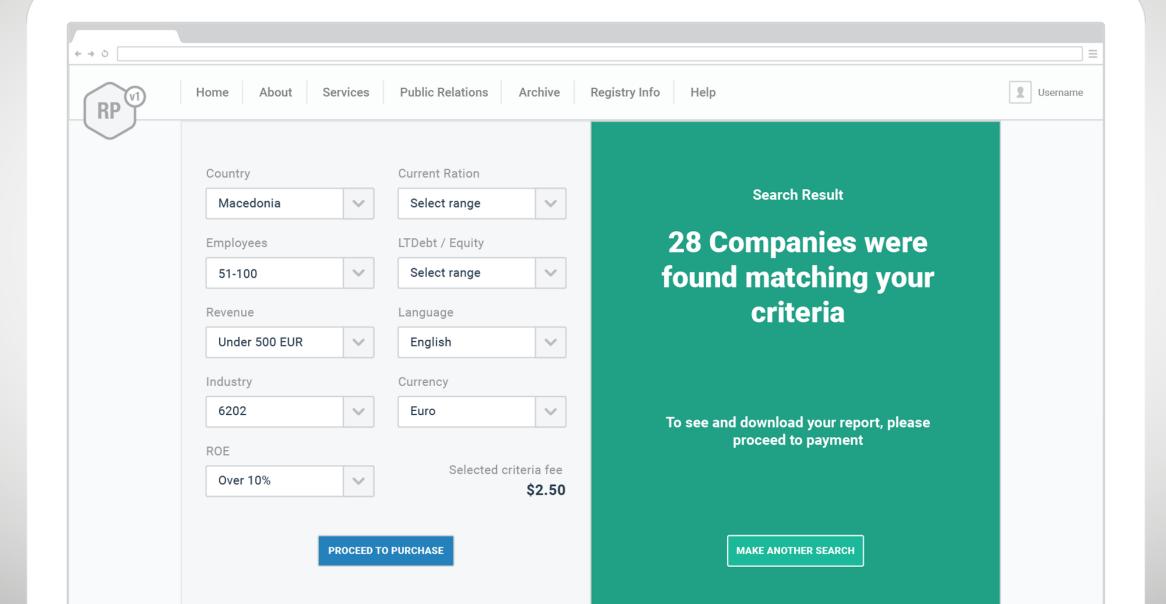
Cross-industry comparisons, averages and statistics

Notification of changes

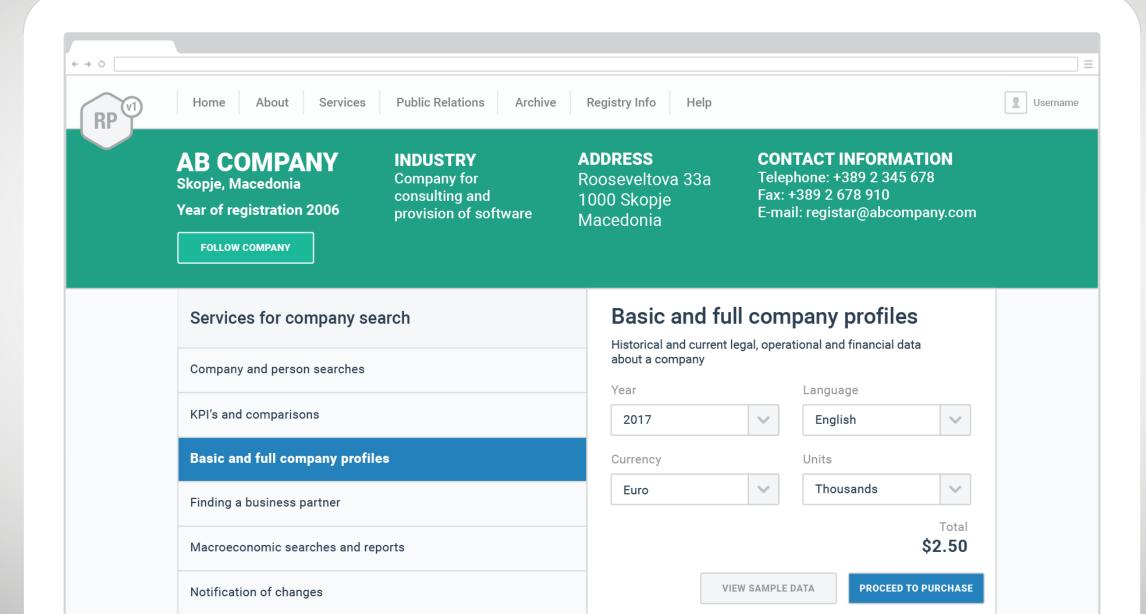
Notification of any change registered over a person or company in the registries

06

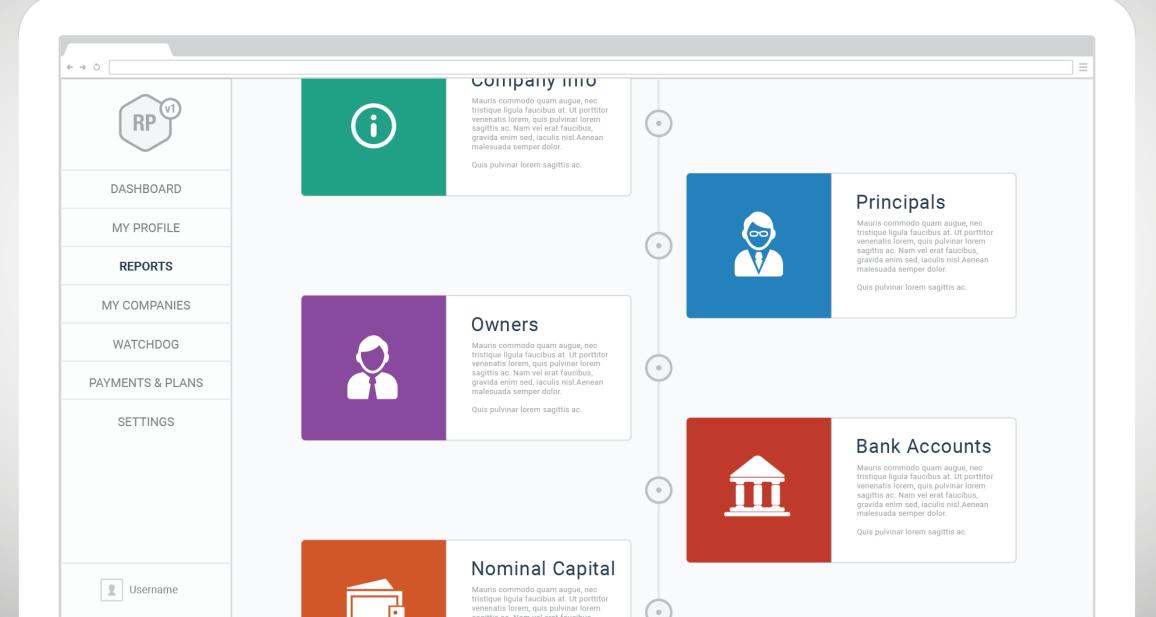
Find a partner - Purchase Report



Company Profile Page – Selected Service



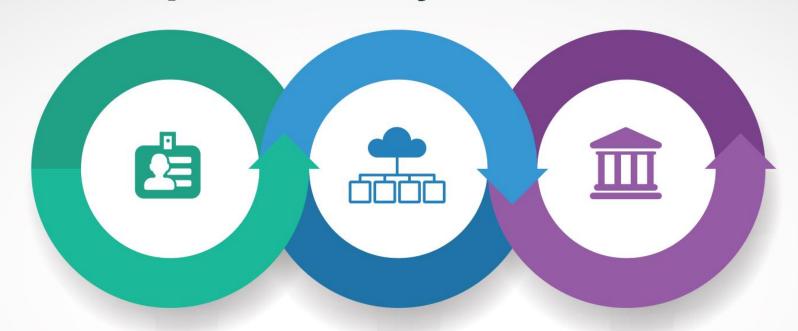
Basic and full company profile



User / Company Dashboard



Further expansion beyond data services



IDENTIFICATION

- Slovenian registry AJPES will issue LEI to companies in SEE markets
- Single corporate digital identity can be created for B2B and B2G communication in SFF markets

REGISTRATION

Direct online
Registry-to-Registry business
registration and early
warnings for disqualified
entities in cross-border
transactions with recognition
of legal acts

TRADE

 Chambers of Commerce can create multi-profiling of their members and additional trading services

Thank you

Zvonko Obradović

Serbian Business Registry Agency

Franklin Steves

European Bank for Reconstruction and Development