### **BIFIDEX**

### CORE CONNECTIVITY AND ANALYTICS PLATFORM TO ESTABLISH SINGLE MARKET IN THE BALKANS



# The rationale to start the portal

#### **Business and Financial**

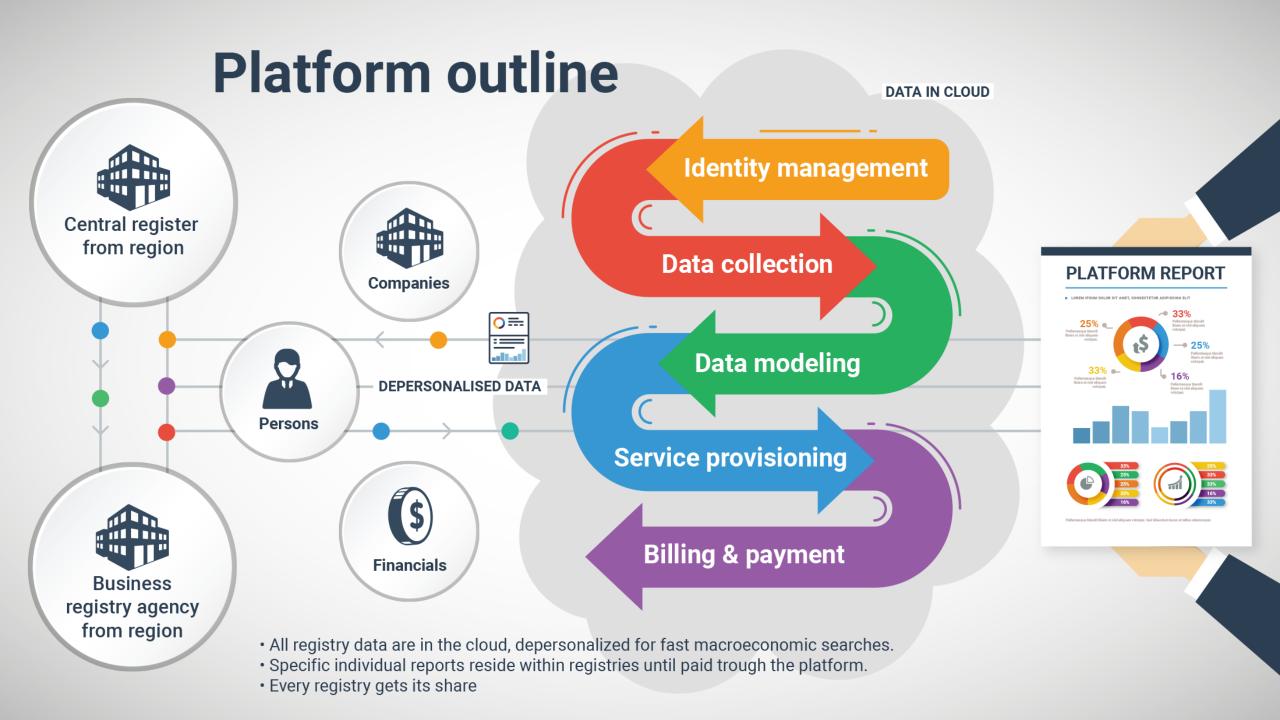
- Thousands of companies trading cross-border and establishing subsidiaries in the other country
- Need for accurate assessment of business partners across the border
- Bringing precise "regional" outlook to "global investors"

#### Legal and Institutional

- Similar registry agencies
- Initiative for cross-border recognition of legal acts
- Possibility for interoperability in creating company subsidiaries across borders
- Existing mechanisms to prevent spill-over of "doubtful and fraudulent" business practices across borders

#### **Economic**

- Historical regional economic ties
- Value of economic exchange between the region in billions of USD



#### **Company and person searches**

Finding company or persons by name, ID or similar parameters or their connected entities

### **Basic and full company profiles**

Historical and current legal, operational and financial data about a company

#### **KPI's and comparisons**

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Cross-company and cross-country comparison of operational and financial KPI's of a company

#### Finding a business partner

Finding a business partner in any country according to any legal, operational and financial parameter registered in official registries

#### Macroeconomic searches and reports

Cross-industry comparisons, averages and statistics

### **Notification of changes**

Notification of any change registered over a person or company in the registries

# **Initial services**

# Key Regional Analytics for Other Initiatives

### Governance, Rule of Law and Prevention and Fight against Corruption

Cross-border institutional connectivity

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# Regional economic integration and development

- Trade
- Investment
- Mobility
- Digital economy

### Private sector and SME development

- Single market
- Capital markets
- Chamber Investment Platform

### **Bifidex Roadmap**

The history and the road ahead



### Establishment and Governance

Full platform governance model established, BIFIDEX goes live with Serbia and North Macedonia

#### Connecting the Balkans

Service portfolio is expanded, and Albania, Montenegro and Bosnia and Herzegovina (RS) are connected

#### New Services for Businesses

Corporate profiling, supply chain management, tender dossier and access to finance provided to businesses

#### Cross - border Registration Services

Full registry2registry operationalization of the Company Law Directive, aligning the common regional market of the Balkans with EU

#### HOW CAN BIFIDEX STREAMLINE DOING BUSINESS IN THE SINGLE BALKAN MARKET



#### OPEN GOVERNANCE MODEL

BIFIDEX is established by official registries in the Western Balkans, endorsed by the Governments, and open for new data sources

#### 1.5M COMPANIES, FINANCIALS AND ASSOCIATED PERSONS

All official business data from the region is available in all languages and currencies, ready for cross-border analytics

#### EXTENDABLE WITH NEW DATA SOURCES

As a platform with all the core real-time official business data for the entire region, BIFIDEX can be extend with additional data sources from governments and businesses

#### SINGLE MARKET ANALYTICS

All business and financial data on BIFIDEX are comparable, providing single-market regional outlook for governments, investors, chambers of commerce and financial institutions

#### CROSS-BORDER SERVICES

Extended from employment services, trough public procurement and company registration, businesses and governments can connect via BIFIDEX platform, facilitating direct G2B and B2B services in the Open Balkan

# **The Road Ahead**

Single market infrastructure for the Balkans and it's EU accession

#### **Business Profiles**

Service and production catalogues, business plans and financial forecasts

#### **Access to Finance**

Services for investors and financials sector

#### **Supply Chain Management**

Regional industry cluster development and connecting supply with demand.

#### **Sustainability Reporting**

Supplementing annual reporting with SDG indicators reported by the companies during the annual reporting



### **CL Directive 2019/1151**

Mutual recognition of filings, crossborder registration of companies and branches, disqualified directors' information

#### **Unified Tender Dossier**

Providing digital-only unified dossier for PRAG based procurement in the region

#### **Regional BO Register**

Interconnection of the BO registers from the region and creation of BO overview on regional level.

#### **Regional KYC Register**

Combining regulated data already on BIFIDEX with AML, PEP and FACTA data on individuals

### **Cross-border Registration**

CL Directive 2019/1151

#### Technology

Extension of BIFIDEX platform to cater for BR2BR transactions in line with BRIS requirements

#### **Services**

Cross-border registration of company, branch and disclosure of information related to disqualified directors.



#### **Benefits**

Creation of single market infrastructure, cross-border mobility of companies, facilitation of investment opportunities, alignment with EU legislation and infrastructure

### **Unified Tender Dossier**

**Procurement cross-border** 



#### Rationale

Increased competition and opportunities in the region, ease of access to third markets, increase of cross-border trade

#### Institutional aspect

Alignment of public procurement processes with EU regulation and it's streamlining

#### **Benefits**

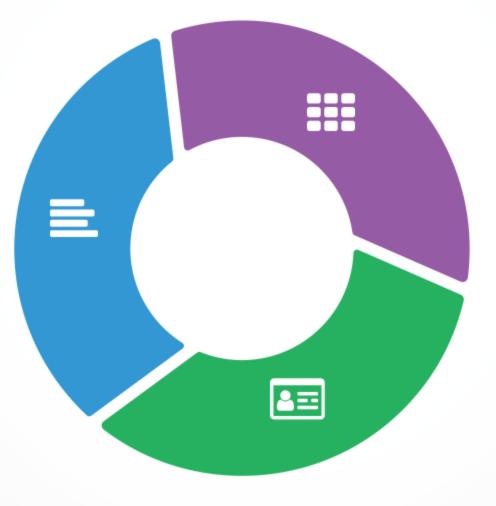
Another stepping-stone toward common market, creating value chains across-border and removal of red tape for increased competition

### **Regional Beneficial Owners Register**

Transparency across the board

#### **Benefits**

Supplementing the information on connected entities with BO information will provide powerful analytics for the region related to AML and combating terrorism



#### Rationale

All participating jurisdictions have adopted the AML Directive and are in various stages of implementation of a BO register

#### **The Regional Register**

BIFIDEX already holds the information on all companies and individuals' particulars acting in various capacities. The BO information will be supplemented from the national BO Registers

# **Regional KYC Register**

**On-boarding made easier** 

#### **Benefits**

Faster and cheaper on-boarding of new clients from the region, decrease of compliance costs, and removal of red tape for trading cross-border

#### Data

Corporate and financials – BIFIDEX BO – BIFIDEX PEP – BIFIDEX extension AML, FACTA, etc. information supplied directly by clients in a standardized form



#### Rationale

70% of the KYC required data is already on BIFIDEX. With the implementation of the Regional BO register, the information will be close to 90%

#### Who is it for?

Banks having presence in the region and receiving clients from other jurisdictions, as well as companies that operate cross-border and need banking and financial services

# **Non-financial reporting**

**Corporate sustainability reporting Directive** 

#### **Benefits**

Introduction of Corporate SDG reporting in the region as a whole, better access to green financing, and increased potential for attracting foreign investors

### Initial phase

Starting small with approximately 10 indicators to be reported by the companies along-side the annual financial reporting. The reporting could be expanded at a later stage to capture more indicators as the market matures



### Rationale

All jurisdictions in the region have committed to SDG reporting though in practice very little if anything is done concerning the matter. BIFIDEX can be used as a vehicle to standardize minimum SDG reporting for the companies in the region

#### Who is it aimed at?

Primarily it will concern listed companies, but also large nonlisted companies as per scope of the CSRD

### **Thank You**

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