



# European Commerce Registers Forum Identity Assurance

Gibraltar - June 2018

Steve Roylance

Senior Vice President, Identity Services

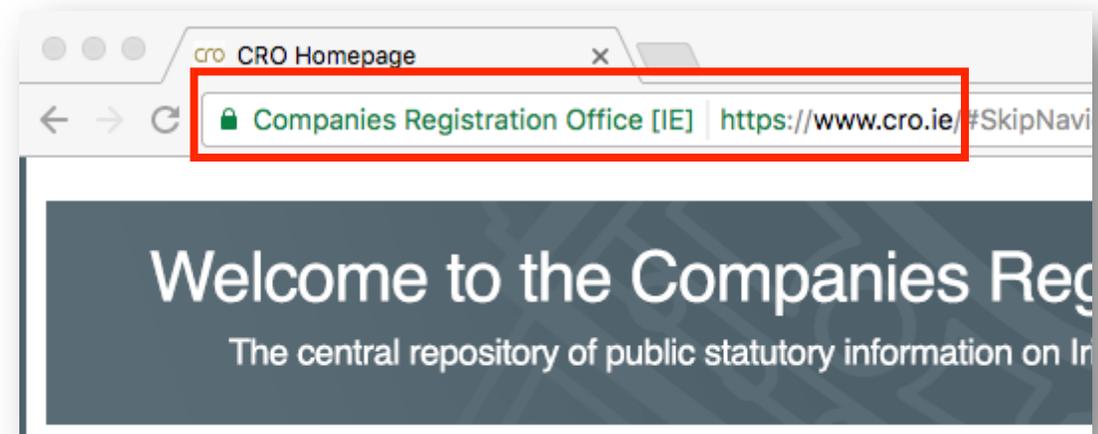
---

# Agenda

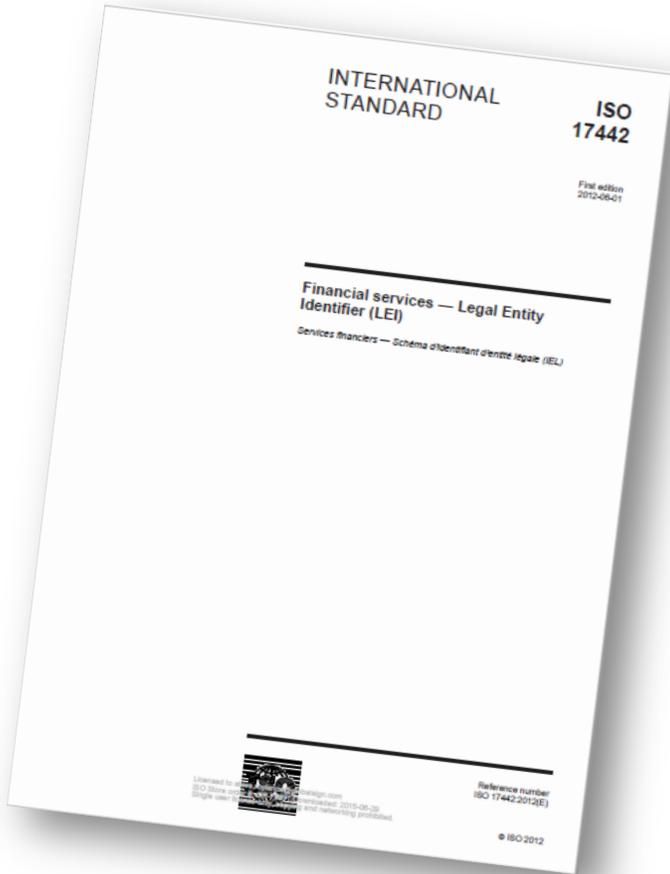
- An Introduction to Steve Roylance & Ubisecure
- Basics - What is an LEI
- The LEI Issuance Process - Setting the Scene
- e-Identity for Individuals - Initiatives the European Way
- Identity Assurance to multiple Stakeholders
- Ubisecure helping Business Registries
- Business Registries helping Banks

# An Introduction to Steve Roylance

- Regular Attendee & Speaker at IACA, CRF & ECRF conferences, as well as technical seminars (Winhec, Infosec, RSA etc.)
- Senior VP – Identity Services. Responsible for our (Legal Entity Identifier) project –  **RapidLEI**
- 15+ years of experience in Identity Assurance & Authentication within business eco-systems
- Founder of the CABForum (Ultimately Responsible for bringing Higher levels of Identity Assurance to browsers – Extended Validation)
- Ubisecure – CIAM (Customer Identity & Access Management)



# What is an LEI?



GLEIF

About GLEIF About LEI LEI System LEI Data News & Media Events

## Ubisecure Oy

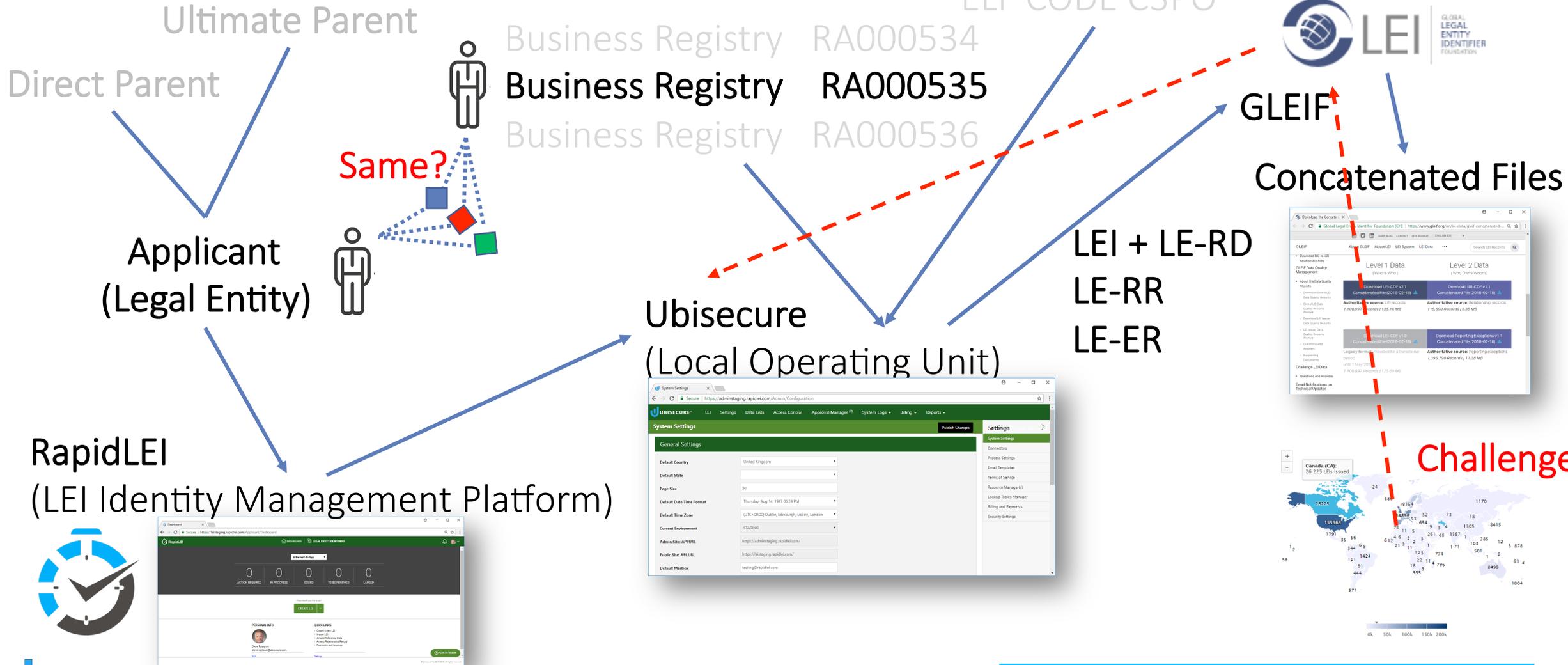
Espoo, Finland

Share Tweet

### Entity details

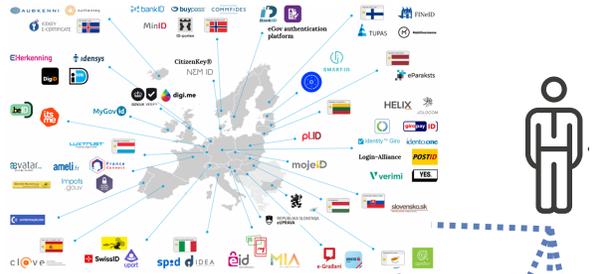
LEI	529900T8BM49AURSO55
LEGAL NAME	Ubisecure Oy
OTHER ENTITY NAMES	Ubisecure Inc
TRANSLITERATED OTHER ENTITY NAMES	not available
REGISTRATION AUTHORITY ID	RA000188
OTHER REGISTRATION AUTHORITY ID	not available
REGISTRATION AUTHORITY ENTITY ID	1748721-4
LEGAL JURISDICTION	FI

# The LEI Issuance process





# Identity Assurance to other stakeholders...



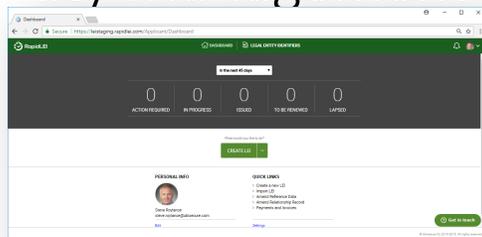
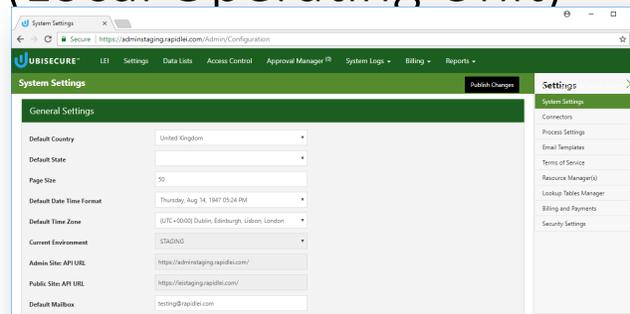
Business Registry RA000534  
Business Registry RA000535  
Business Registry RA000536

Applicant  
(Legal Entity)



Ubisecure  
(Local Operating Unit)

RapidLEI  
(LEI Identity Management Platform)

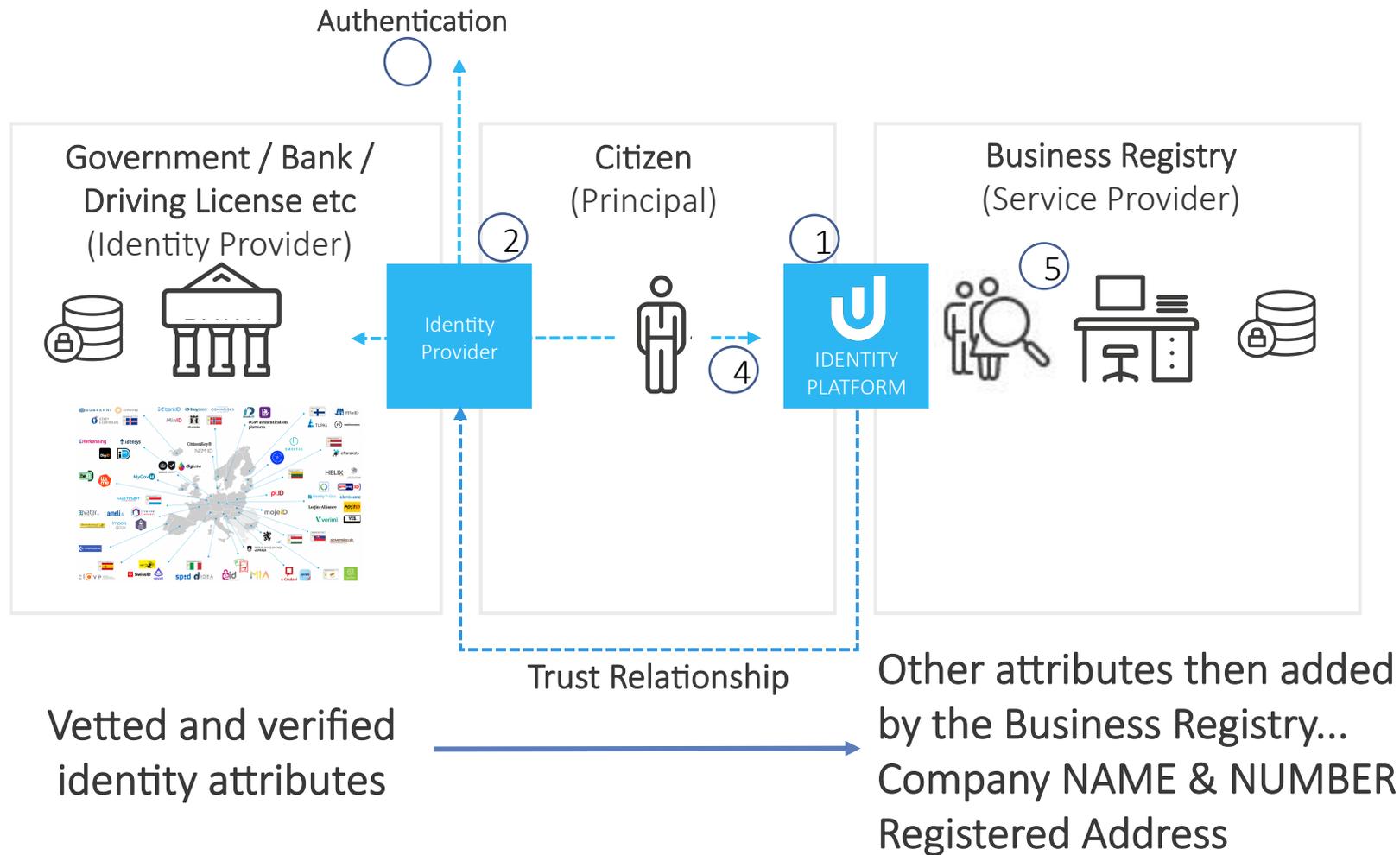


Stakeholders include

- LEI Issuers
- Banking
- Certification Authorities
- Connected Government
- Foreign Qualification
- ...

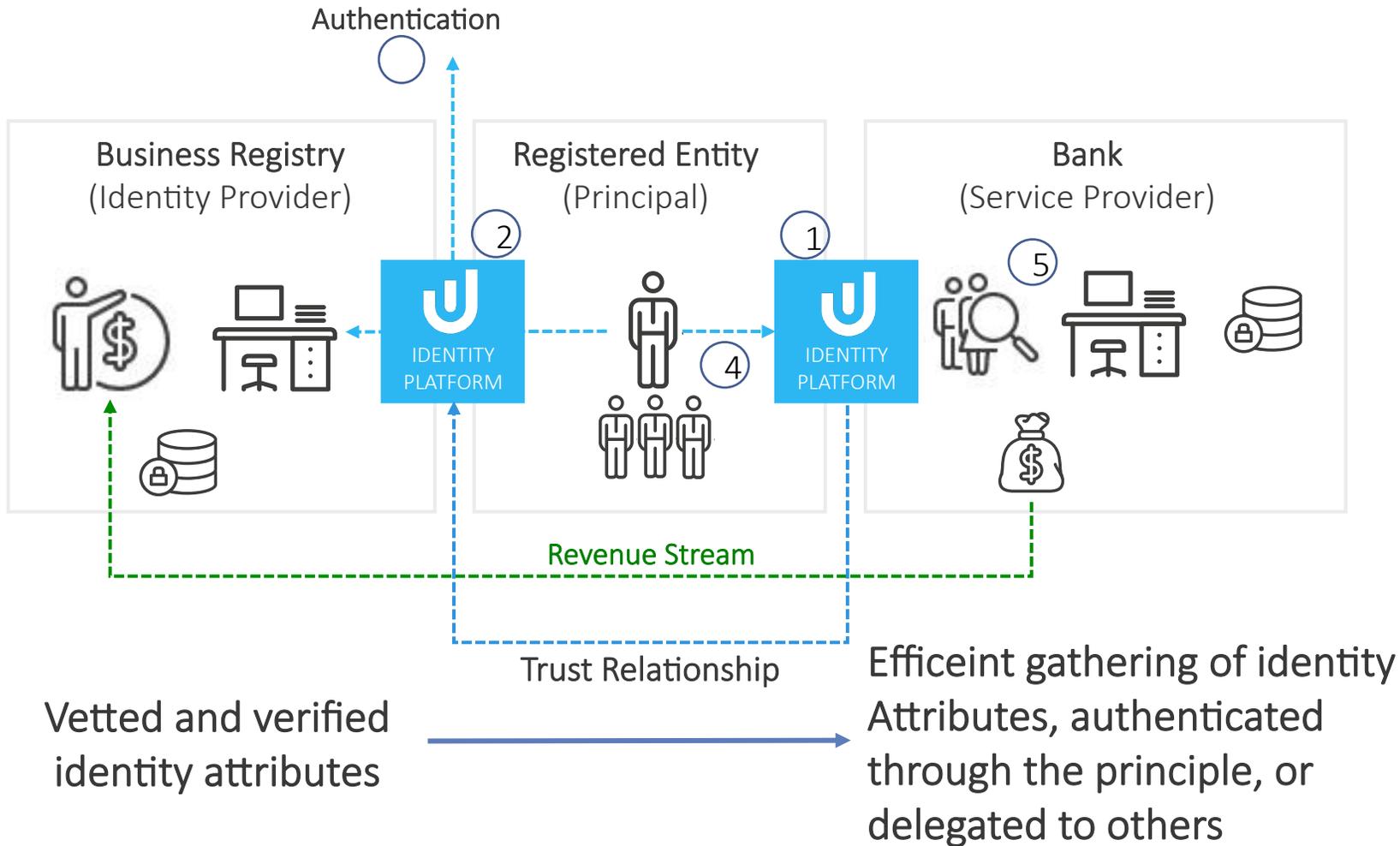
- KYC
- AML
- GDPR

# Helping Business Registries



- 1 Register with ID
- 2 User redirected to Identity Provider
- 3 User authenticates
- 4 User comes back to the business registry with vetted identity attributes
- 5 Registration phase 1 complete

# Business Registries – Helping Banks



## Log in

@ Email

↓ Password

Log in

Forgot your password?

Don't have an account yet? Sign up

or

f Sign in with Facebook

g+ Sign in with Google

in Sign in with LinkedIn

t Sign in with Twitter

Sign in with GitHub

Sign in with Foursquare

# References

The screenshot shows the GLEIF website's news and media section. The main article is titled "GLEIF Identifies That Over Half of Salespeople in Banking Spend 27% of Their Working Week Onboarding New Client Organizations". The article text begins with "GLEIF publishes new research findings on the challenges of entity identification in financial services and proposes a standardized way forward". The author is identified as Stephan Wolf, CEO of the Global Legal Entity Identifier Foundation (GLEIF).

<https://www.gleif.org/en/newsroom/blog/gleif-identifies-that-over-half-of-salespeople-in-banking-spend-27-of-their-working-week-onboarding-new-client-organizations>

The screenshot shows the Ubisecure website's blog section. The main article is titled "Legal Entity Reference Data (LE-RD). The critical need for data accuracy." The article features a diagram illustrating the relationship between the Global LEI System, Legal Entity, LEI issuer, and GLEIF. The diagram shows a cycle: Global LEI System provides and maintains LE-RD, which is used by the Legal Entity. The LEI issuer is responsible for validating and verifying LE-RD, and also provides validated and verified LE-RD and LEI to the GLEIF. The GLEIF is responsible for monitoring, assessing, and optimizing data quality, and reports on data quality back to the Global LEI System. The article is posted by Steve Roylance on May 16, 2018.

<https://www.ubisecure.com/legal-entity-identifier-lei/legal-entity-reference-data-le-rd-the-critical-need-for-data-accuracy/>

The screenshot shows the ASQUARED company blog. The main article is titled "E-Identity Initiatives – The European Way" by Andrea Müller and Dr. Andreas Windisch. The article text begins with "The increasing diversity and presence of online services reinforces the need for online, secure and trusted identities. The European e-identity landscape has grown historically and has been shaped by a variety of initiatives. The change in the legal framework in Europe acts as a catalyst for the implementation of new technologies and new offers – an overview of the history and the current status." The article includes a "Download Article as PDF" link and a "Game changer PSD2 – not only in the payments sector" section.

<https://asquared.company/en/blog/e-identity-initiatives-the-european-way-663/>

# Thankyou

[www.ubisecure.com](http://www.ubisecure.com)

CONTACT US

[sales@ubisecure.com](mailto:sales@ubisecure.com)

Vaisalantie 2, FI- Espoo, 02130, Finland

+358 9 251 77250

