BUSINESS ENVIRONMENT REFORM
GLOBAL TRENDS

Andreja Marusic
Global Lead, Business Environment
Trade and Competitiveness Global Practice
BUSINESS ENVIRONMENT

WHAT WE DO
① help design business regulation
② improve regulatory delivery

PRIVATE SECTOR DEVELOPMENT

Our work enables the investment competitiveness that provides growth and jobs.
REFORM THEMES

Business Entry
Companies Fundamentals
Business Licensing
Inspections and Compliance
Construction Permitting
National Quality Infrastructure (NQI)

REFORM TOOLS

Policy and Regulatory Design
Integrating Gov. Services
Risk-based approaches
Transparency and Feedback
ICT for BE
Business process re-engineering
OUR WORK IN ACTION

100 projects in over 70 countries

SOME COUNTRY EXAMPLES....
BE REFORMS - high on the political agenda

- Red tape challenge (2011)
- One-in two-out (2013)

EU:
- REFIT (2015)

Canada:
- Red Tape Reduction Act (2015)

US:
- One-in two-out (2016)
OUR PARTNERS IN BUSINESS ENVIRONMENT

ISO
Regulatory Delivery

EUROPEAN COMMERCE REGISTERS’ FORUM

PTB

CRF

UNIDO

HSE
Health and Safety Executive

WORLD BANK GROUP
Trade & Competitiveness
WHAT’S HOT IN BUSINESS ENVIRONMENT REFORMS?

- Shifting the focus of business environment reforms from reducing compliance costs towards more comprehensive reforms.
- Recognizing the importance of quality data on businesses giving governments tools for policy making and investors tools to value investing in and accessing new markets.
- Operating in a digital era: firms can be born global by operating “online”, but a strong analog foundation, consisting of regulations that create a vibrant business climate is still essential (WDR 2016).
- Supporting high-growth businesses: how can governments support high-growth businesses rather than supporting businesses just based on size?
- How can businesses work on improving the business environment without government involvement?
- Applying behavioral insights in policy making (WDR 2015).