



# **International Association of Commercial Administrators (IACA)**

**European Commerce Registers' Forum  
18<sup>th</sup> Annual Conference • Madrid, Spain •  
5 June 2015**

# 38<sup>th</sup> Annual IACA Conference



- Sunday, May 17 – Thursday, May 22, 2015
- Savannah, Georgia

# IACA Savannah

- Sunday, May 17 – Thursday, May 21, 2015
- More than 225 attendees
- Representatives of government and industry from:
  - 6 Canadian provinces
  - 42 US States
  - 18 additional countries

# IACA Savannah (cont.)

- **General session topics included:**
  - Data Sales: Considerations When Selling
  - Measuring Up: How to use Business Metrics
  - Gizmos and Gadgets: Making it Work for Your Customer

# **IACA Savannah (cont.)**

- **Business Organization Section Sessions:**
  - Trademarks and Trade Dress, Protection and Enforcement, U.S. and Abroad
  - Series Entities & the Proposal of a Series of Unincorporated Business Entities Act
  - Beneficial Ownership: Where are we now?
  - Certification & Authentication: What do you issue and what do you accept?

# IACA Savannah (cont.)

- **Secured Transaction Section Sessions:**
  - Model Administrative Rules Review Committee Update
  - Jurisdictional Guidelines for Accepting a UCC Record
  - Bogus Filing Tactics: A Primer
  - Personal Property Registries from Around the World
  - Legislative Update
  
- **Information Technology Section Sessions:**
  - Geaux Biz & Cloud Computing
  - Trademark Solutions
  - Go Code Colorado
  - Promoting Electronic Filing

# IACA Savannah (cont.)

- **Round table topics included:**
  - **Name Clearances & Illegal Purposes**
  - **Benefit Corporations**
  - **Reducing Rejection Rates**
  - **Outsourcing IT Services**
  - **Security/Data Breach Response**



# IACA Savannah (cont.)

- **IACA Merit Awards**
  - **Colorado: Business Intelligence Center and Go Code Colorado**
  - **Hawaii: MyBusiness Alerts**
  - **Jersey: Transparency for Registry (T4R)**
  - **Kansas: Business Service Enhancements**
  - **Maryland: Central Business Licensing and Registration Portal**



# IACA Savannah (cont.)

- The conference concluded with the annual closing business meeting.
- Jurisdictional Presentations included:
  - Kansas: Business Services Enhancements
  - Maryland: Central Business Licensing and Registration
  - Hawaii: MyBusiness Alerts
  - Mississippi: New Online Software for Business Entities

A nighttime photograph of the Columbus, Ohio skyline. The Ohio Statehouse is prominently lit in the center. Other skyscrapers are visible on either side, with their lights reflecting on the water in the foreground. A bridge is also visible on the right side of the image.

# IACA



File in to the Buckeye State  
Columbus, Ohio 2016

**Jon Husted**

Ohio Secretary of State



# 39<sup>th</sup> IACA Annual Conference



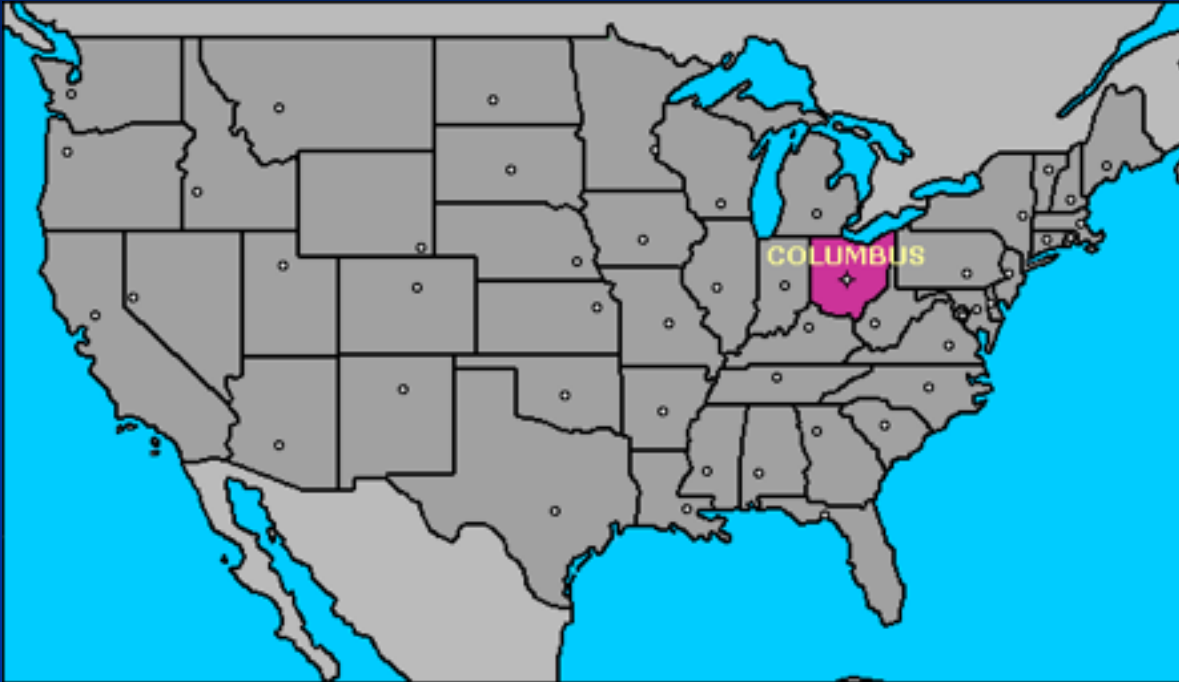
Conference will be held from June 5 – 9, 2016 at the Hyatt Regency in Columbus, Ohio.



# Curious About Columbus?

- Columbus is the 15<sup>th</sup> largest city in the nation
- *National Geographic* ranked Columbus a global Top 10 Best Fall Trip
- Home of the nation's #1 zoo, #1 science center for families, #1 ice cream and #1 public library.
- Top – 10 city for shopping, golf, the arts and sports.
- *The Washington Post* calls Columbus the “new destination for food lovers.”

# Columbus, Ohio



# IACA 2016 – Columbus, Ohio

- As we get closer to the conference, visit [www.iaca.org](http://www.iaca.org) for conference registration, topic sessions, agenda and additional details.



# Thank You

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