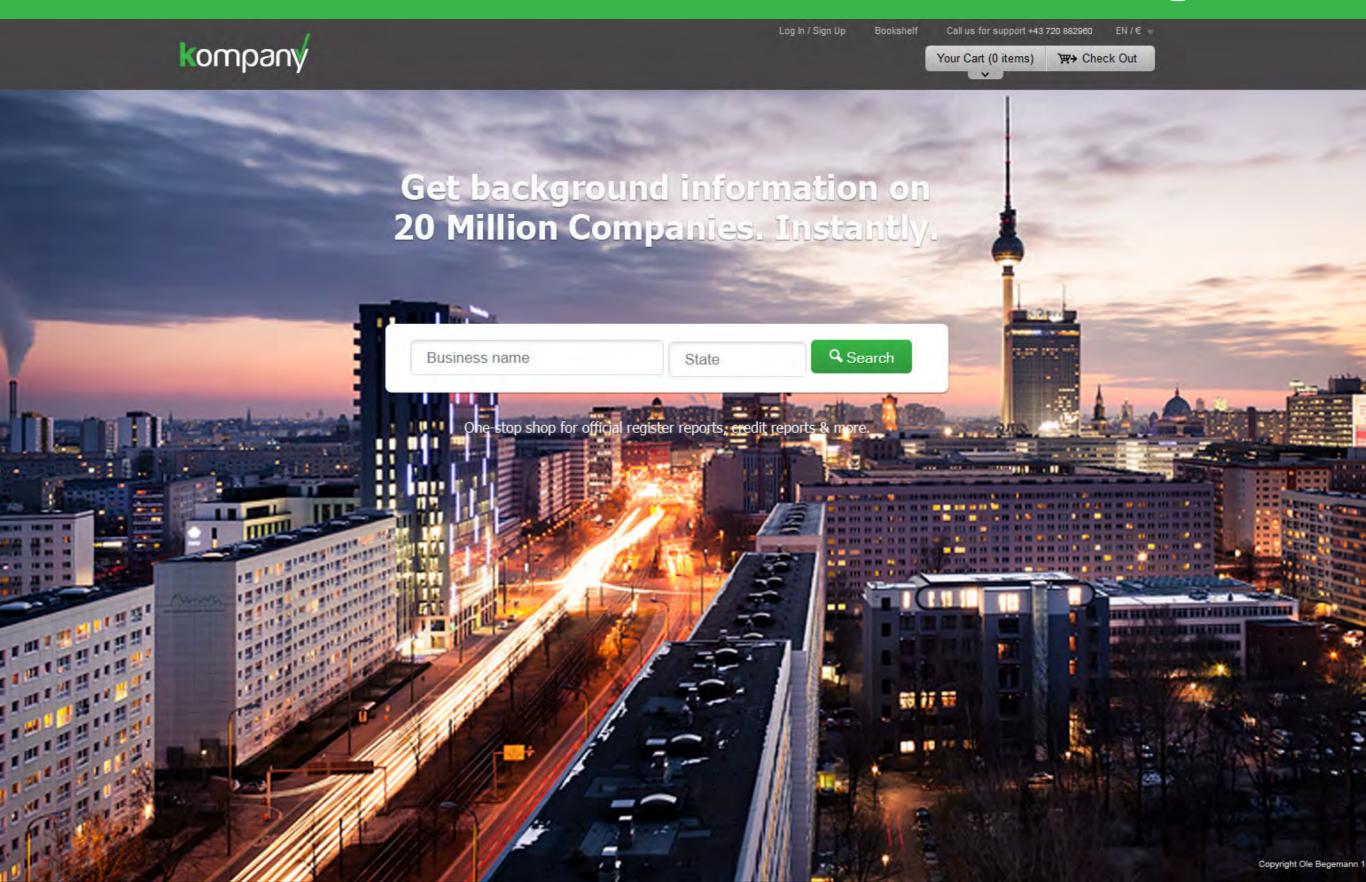


International Business Background Information

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June 2014
Russell E. Perry

kompany – international company search and access to authoritative filings



Coverage and Integration 2014







kompany ramp up



Funding: €3M in 4 Rounds and incorporation Feb 29 2012

Technology Grant: €200k AWS Impulse XL Republic of Austria

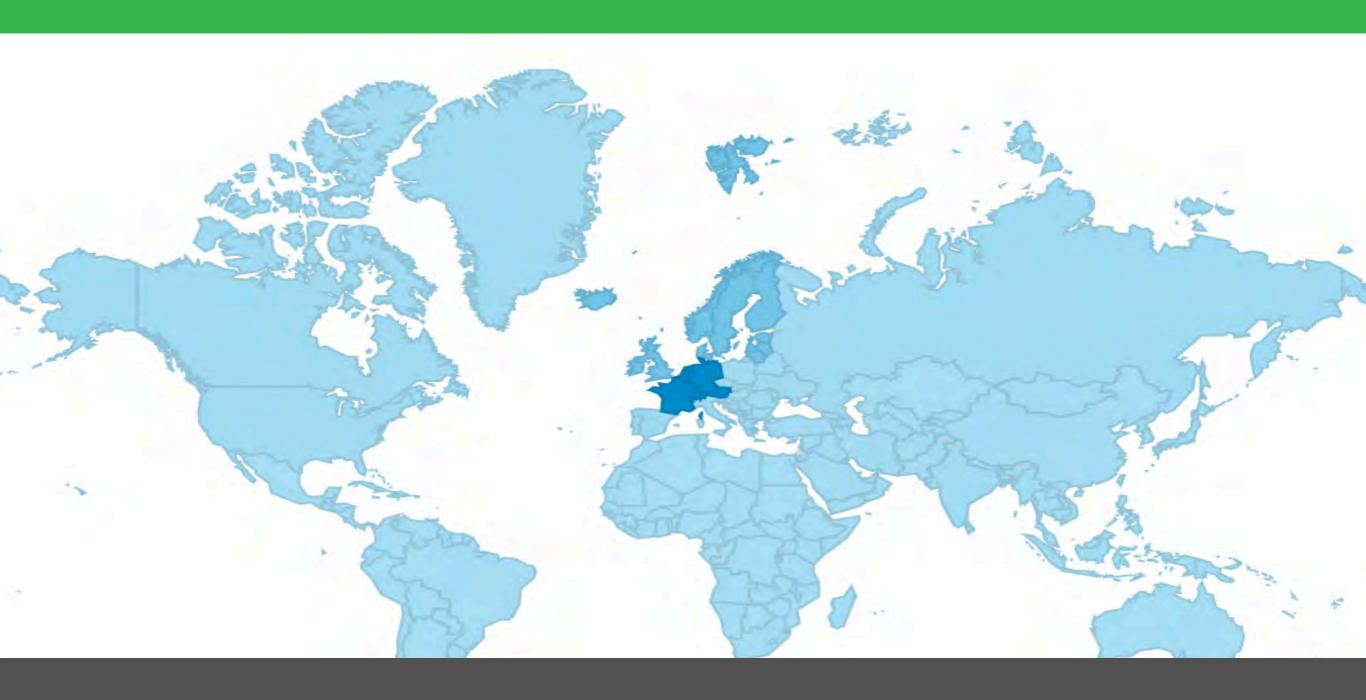
Product Launch: Beta after only 9m, October 2012

Team: 10 + specialists

Live-Index: 40M

Trademarks: EU 28, US, Canada, plus pending applications

Demand is growing



Company Searches
Searches from
Paid Request from

10M company searches / 1M per month

227 countries & territories

73 countries

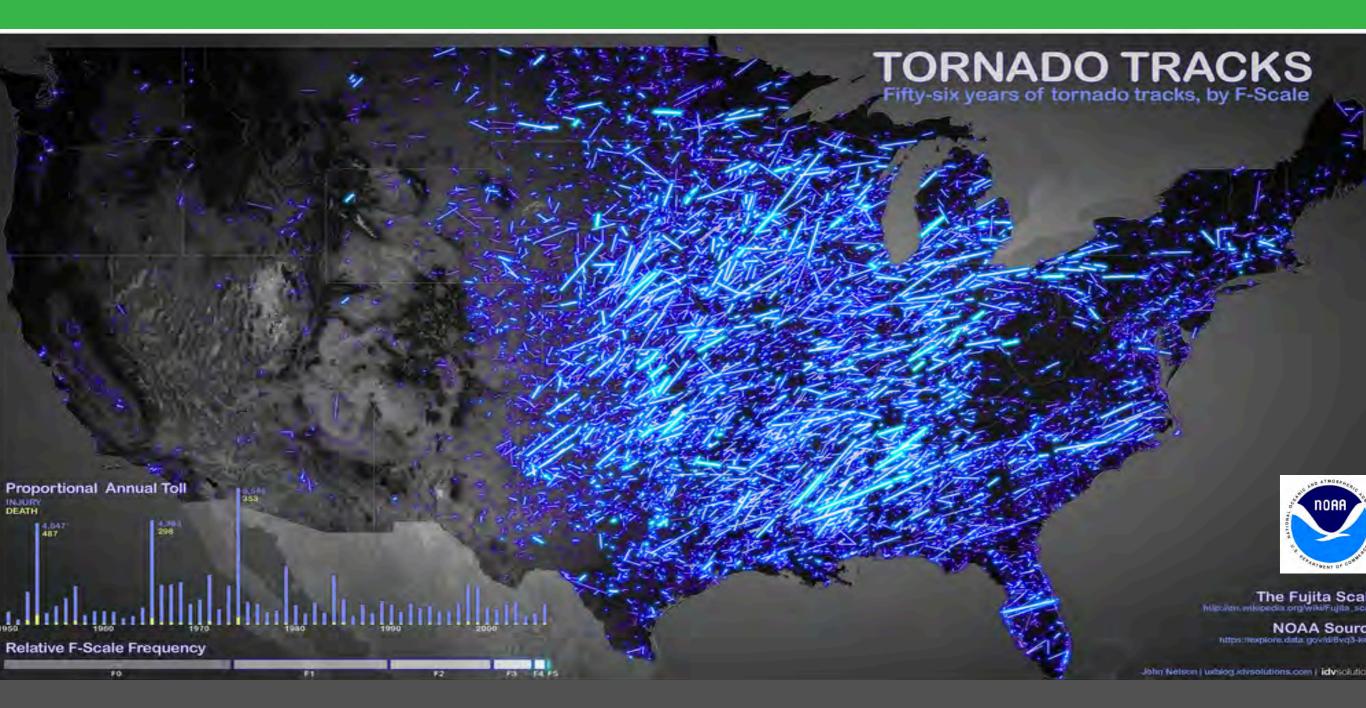
Creating new sectors



Annual Budget: €1.1 bn

Economic Value: €90 bn

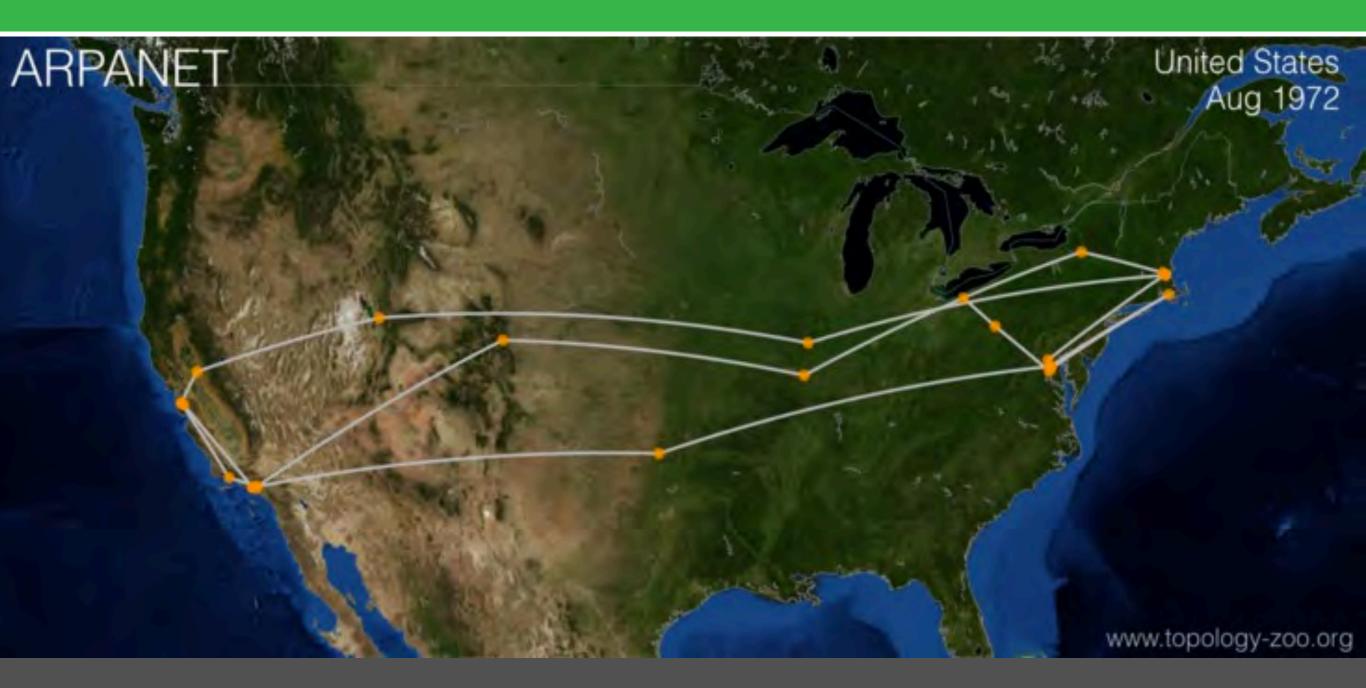
Let's Turn Data into Information into Value!



Annual Budget: €0.75 bn

Economic Value: Many lives! €3-30 bn

Business Registers at the start



Annual Budget: ?

Locked Value: €18-65 bn

Lost in Translation



- 1. Poor API designs Exceptions AJPES, CRO, CH -> DE has no API
- 2. No interoperability
- 3. 90% unstructured data Companies House leads the way

5 steps to ignite the sector!



- 1. Implement and go Beyond the PSI
- 2. Focus on Data, Accessibility and Availability -> Embrace the API Economy
- 3. Reduce costs to reasonable and non-prohibitive levels (PSI) -> but ensure funding for #2
- Implement and Agree on common data sets & interoperability (XBRL good start)
- 5. Implement common copyright and re-use framework (PSI)

kompany.com/360k -> Instant verification

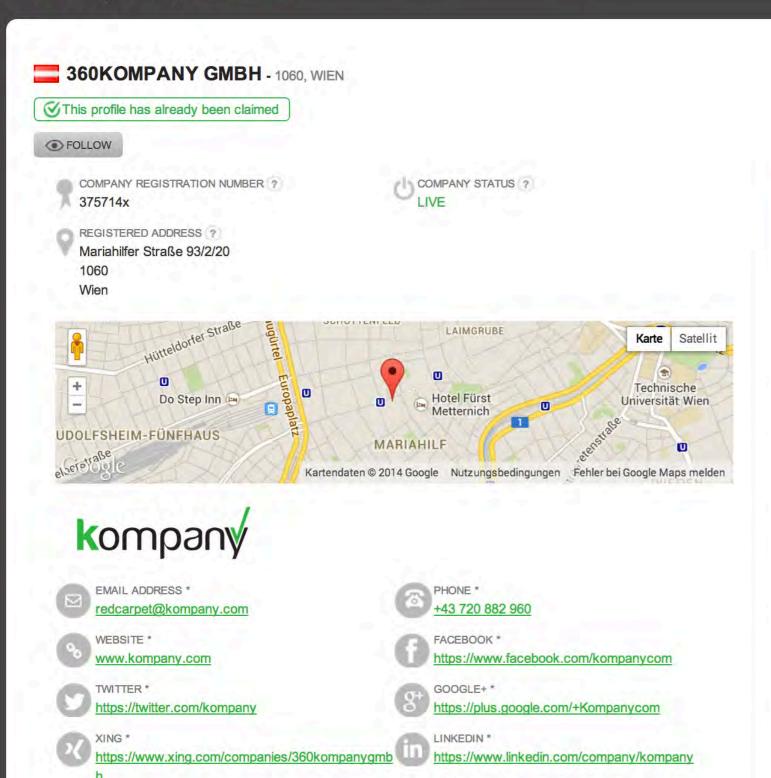
kompany®

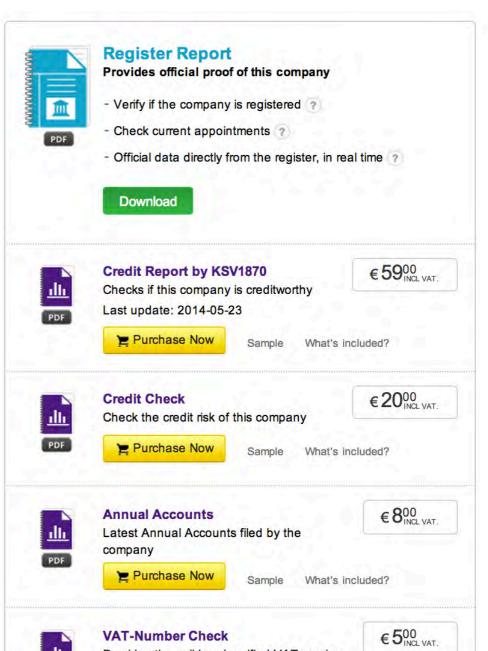
Company Profiles, Official Register Reports & Credit Reports

Call us for support +43 720 882960

Last update: 2014-06-01

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In good kompany



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+ external specialists

Experienced team of 10 professionals from 7 nations

Past employers include the British Companies House, 123people.com, Telefónica Moviles, Orange Austria, bwin, fasthosts.co.uk, KSV1870, and Telekom Austria