



EUROPEAN COMMERCE REGISTERS FORUM 2014

BUSINESS DATA FOR ECONOMIC DEVELOPMENT

Sergio Arzeni

Director

OECD Centre for Entrepreneurship, SMEs and Local Development

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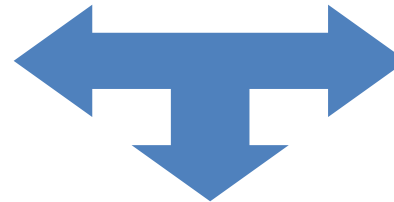


The OECD in Action

The OECD is one of the largest and most reliable sources of **comparable statistical, economic and social data**

1. Collection of data

2. Analysis



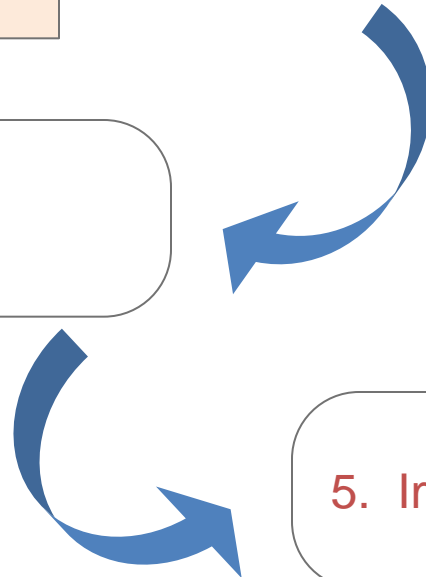
Dialogue between member and non-member countries (governments, business players, other stakeholders).

3. Discussion

4. Decisions

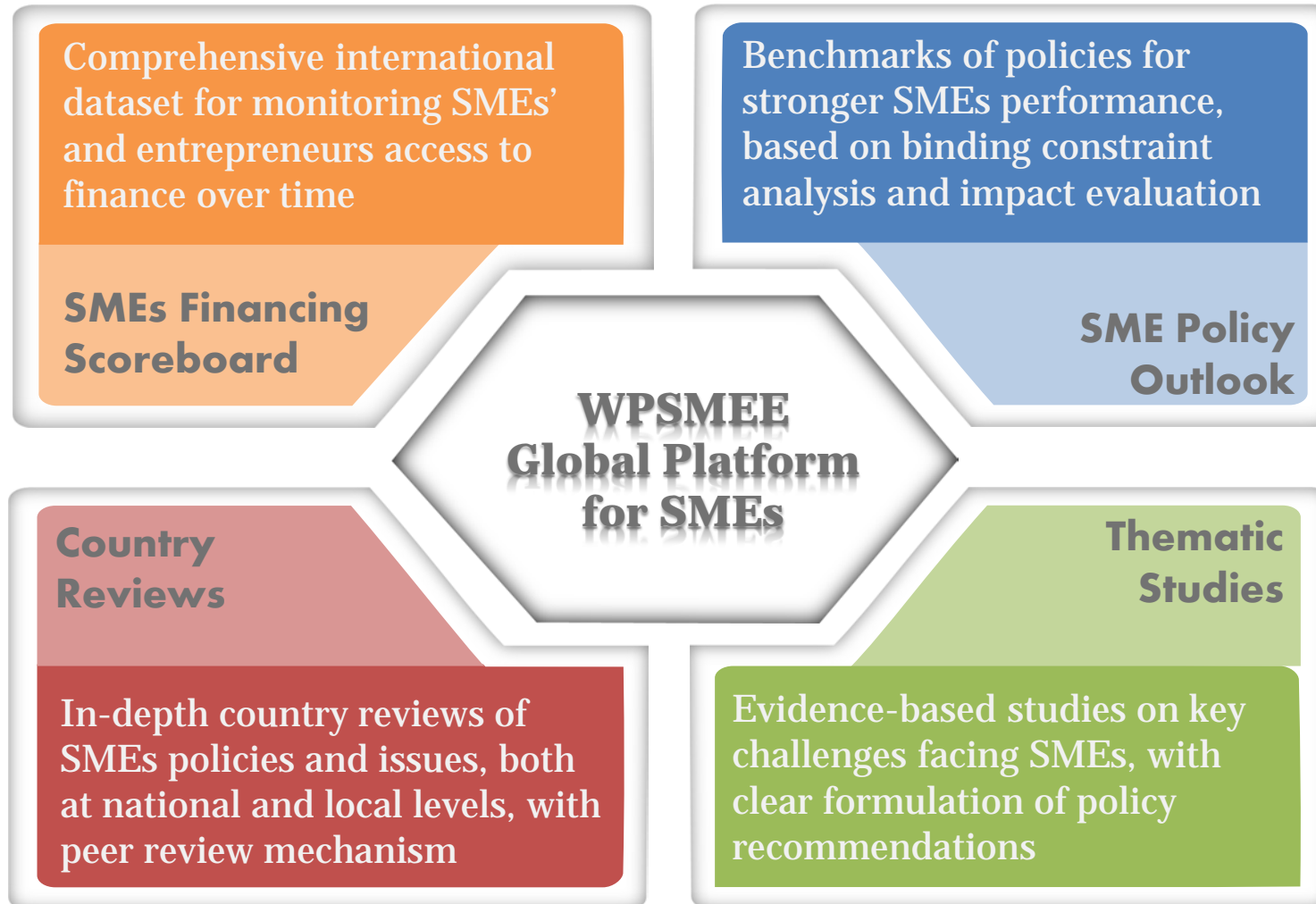
Assessment and peer reviews.

5. Implementation





OECD Working Party on SMEs and Entrepreneurship (WPSMEE)





Business data: a key tool for **policy makers**

- Reliable, timely, comparable data is crucial for **better** policy making
 - what is happening
 - why it is happening

- Istanbul OECD Ministerial Meeting (2004): call for
 - More robust statistics on SMEs and entrepreneurship
 - Integrated business statistical register (unique ID for SMEs across registers and surveys)
 - Better use of existing data, to reduce burden on SMEs and public administration



OECD – Eurostat *Entrepreneurship Indicators Programme* (EIP)



Business data: a key tool for **firms**

- Certification function

- Timely legal and economic information
 - supporting market interaction
 - easing relationship with the public administration

- Up-to-date information about business activities and trends in relevant industries/markets



Business data: a key tool for **researchers**

➤ **Using data** is what gives data value

- feeding research analysis on business structure and dynamics, business eco-systems, policy evaluation

➤ **Big challenge: open data**

- Increasing demand and policy objective
- The costs of making existing data open
 - Maintaining
 - Updating
 - Making data accessible to different users



Design cost-efficient data infrastructure across public data providers



Thank you

Sergio.Arzeni@oecd.org