EUROPEAN COMMERCE REGISTERS FORUM 2014

BUSINESS DATA FOR ECONOMIC DEVELOPMENT

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The OECD in Action

The OECD is one of the largest and most reliable sources of comparable statistical, economic and social data.

1. Collection of data  
2. Analysis  
3. Discussion  
4. Decisions  
5. Implementation  

Dialogue between member and non-member countries (governments, business players, other stakeholders).

Assessment and peer reviews.
OECD Working Party on SMEs and Entrepreneurship (WPSMEE)

- Comprehensive international dataset for monitoring SMEs’ and entrepreneurs access to finance over time
- Benchmarks of policies for stronger SMEs performance, based on binding constraint analysis and impact evaluation

SMEs Financing Scoreboard

- SMEME Policy Outlook

Country Reviews

- In-depth country reviews of SMEs policies and issues, both at national and local levels, with peer review mechanism

Global Platform for SMEs

- Thematic Studies

Evidence-based studies on key challenges facing SMEs, with clear formulation of policy recommendations
Reliable, timely, comparable data is crucial for better policy making

- what is happening
- why it is happening

Istanbul OECD Ministerial Meeting (2004): call for

- More robust statistics on SMEs and entrepreneurship
- Integrated business statistical register (unique ID for SMEs across registers and surveys)
- Better use of existing data, to reduce burden on SMEs and public administration

OECD – Eurostat *Entrepreneurship Indicators Programme* (EIP)
Business data: a key tool for firms

- Certification function

- Timely legal and economic information
  - supporting market interaction
  - easing relationship with the public administration

- Up-to-date information about business activities and trends in relevant industries/markets
Using data is what gives data value
- feeding research analysis on business structure and dynamics, business eco-systems, policy evaluation

Big challenge: open data
- Increasing demand and policy objective
- The costs of making existing data open
  - Maintaining
  - Updating
  - Making data accessible to different users

Design cost-efficient data infrastructure across public data providers
Thank you

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